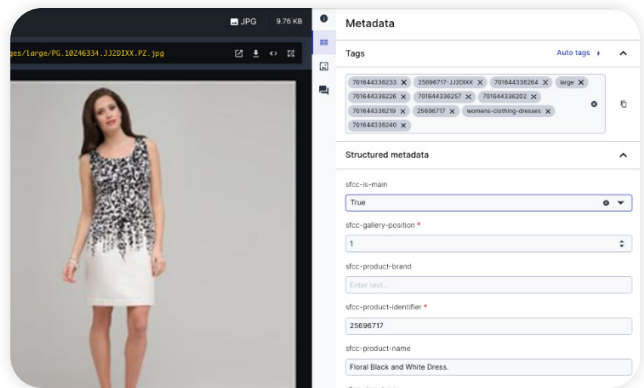


Clouinary Integrations for Salesforce Commerce Cloud

The essential image and video platform to power visual experiences in Salesforce Commerce Cloud.

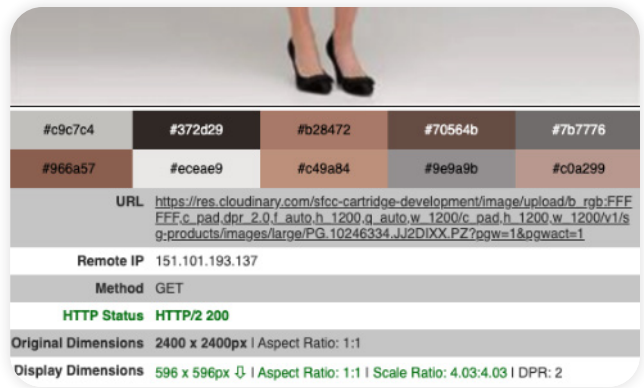
Easy Asset Management

- Centralized hub to store all images and videos
- Frictionless collaboration and use across teams
- Orchestration of hundreds of thousands of images and videos for product catalogs
- Easily edit and retouch assets to use in Page Designer, CMSs, and SFMC



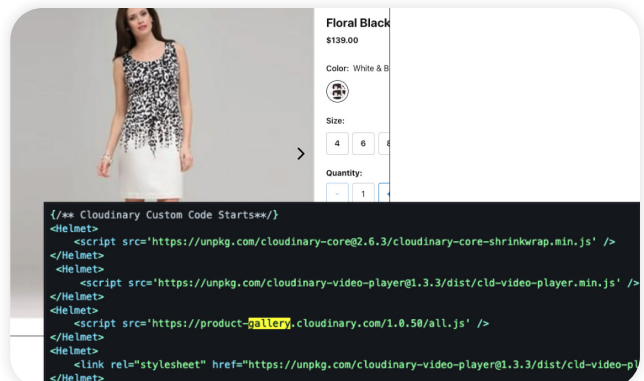
More Conversions, Fewer Returns

- Out-of-the box video experiences to increase conversions by 45%
- AI and automation to reduce image and video file sizes by more than 50%
- Product galleries with videos, images, 3D, and 360° spinsets to reduce returns by 30%



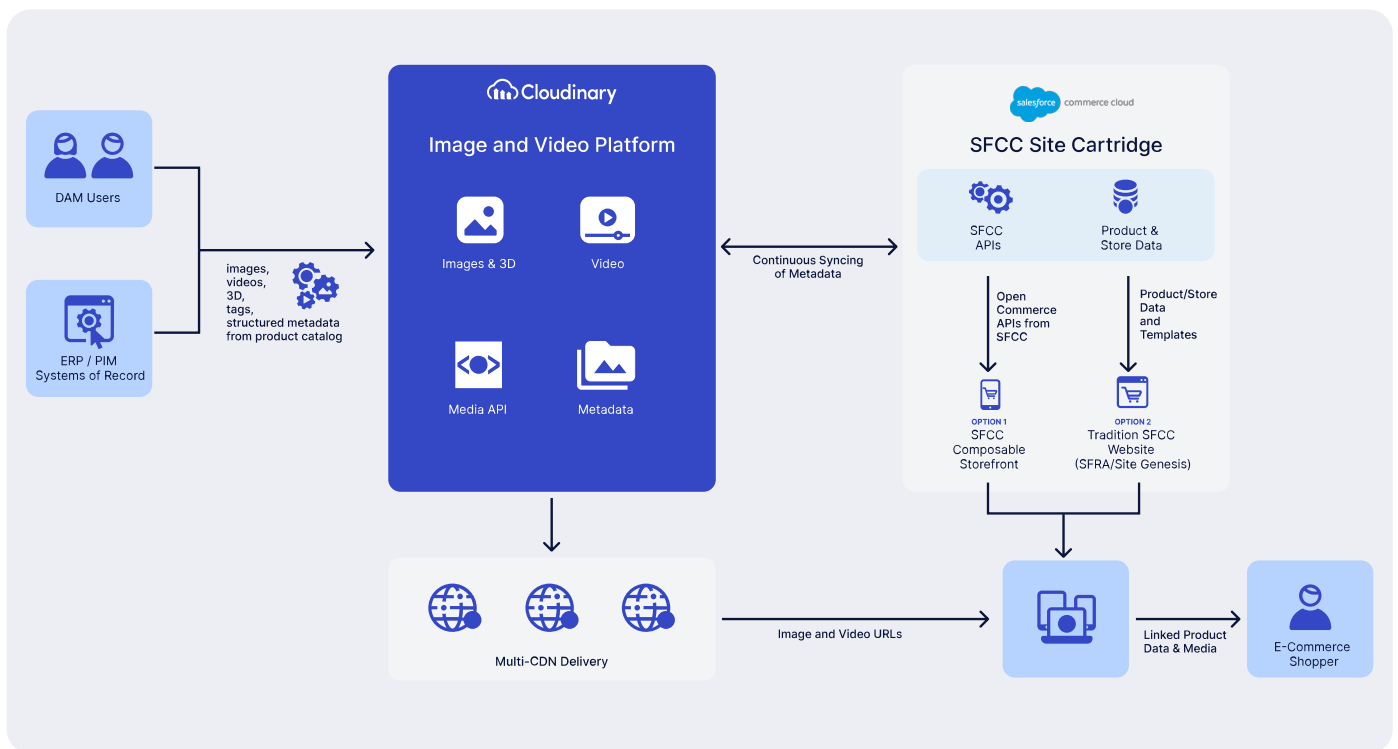
Compatible with All SFCC Architectures

- Pre-built components for headless storefronts and templates for traditional storefronts
- Integrations with leading CMS solutions for marketing and editorial content
- APIs to connect your tech stack and internal tools



How the Cloudinary Integration Works

- Install the Salesforce Commerce Cloud cartridge and necessary configurations
- Setup structured metadata in Cloudinary
- Create products in Salesforce Commerce Cloud
- Upload media to Cloudinary
- Add product related metadata to assets in Cloudinary
- Modify your storefront templates using examples provided in the cartridge
- If using the Composable Storefront, integrate Cloudinary front end components into the Salesforce Composable Storefront and deploy the headless storefront



Forrester's Total Economic Impact Report Confirms Cloudinary Improves Workflow and ROI

- Save up to 1,275 hours a year by automating manual creative tasks necessary to get images and videos ready for the desired experience
- Leverage Cloudinary's workflow efficiencies and experience up to a 203% ROI after just three years

Get the full report [here](#).

FORRESTER[®]

Global brands powered by Cloudinary and Salesforce Commerce Cloud

GUESS

40% decrease in
page load time

Babolat

Rapid launch
of website in
8 countries

Reformation

26% higher Google
PageSpeed score

PUMA

JIMMY CHOO

Dune
LONDON


BRUNELLO CUCINELLI

 LL Flooring



About Cloudinary

Cloudinary's mission is to empower companies to deliver visual experiences that inspire and connect by unleashing the full potential of their media. With 60 billion assets under management and nearly 10,000 customers worldwide, Cloudinary is the industry standard for developers, creators and marketers looking to manage, transform, and deliver images and videos online. As a result, leading brands like Atlassian, Bleacher Report, Bombas, Grubhub, Hinge, NBC, Mediavine, Minted, Peloton and Petco are seeing significant business value in using Cloudinary, including faster time to market, higher user satisfaction and increased engagement and conversions.

For more information, visit www.cloudinary.com.

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