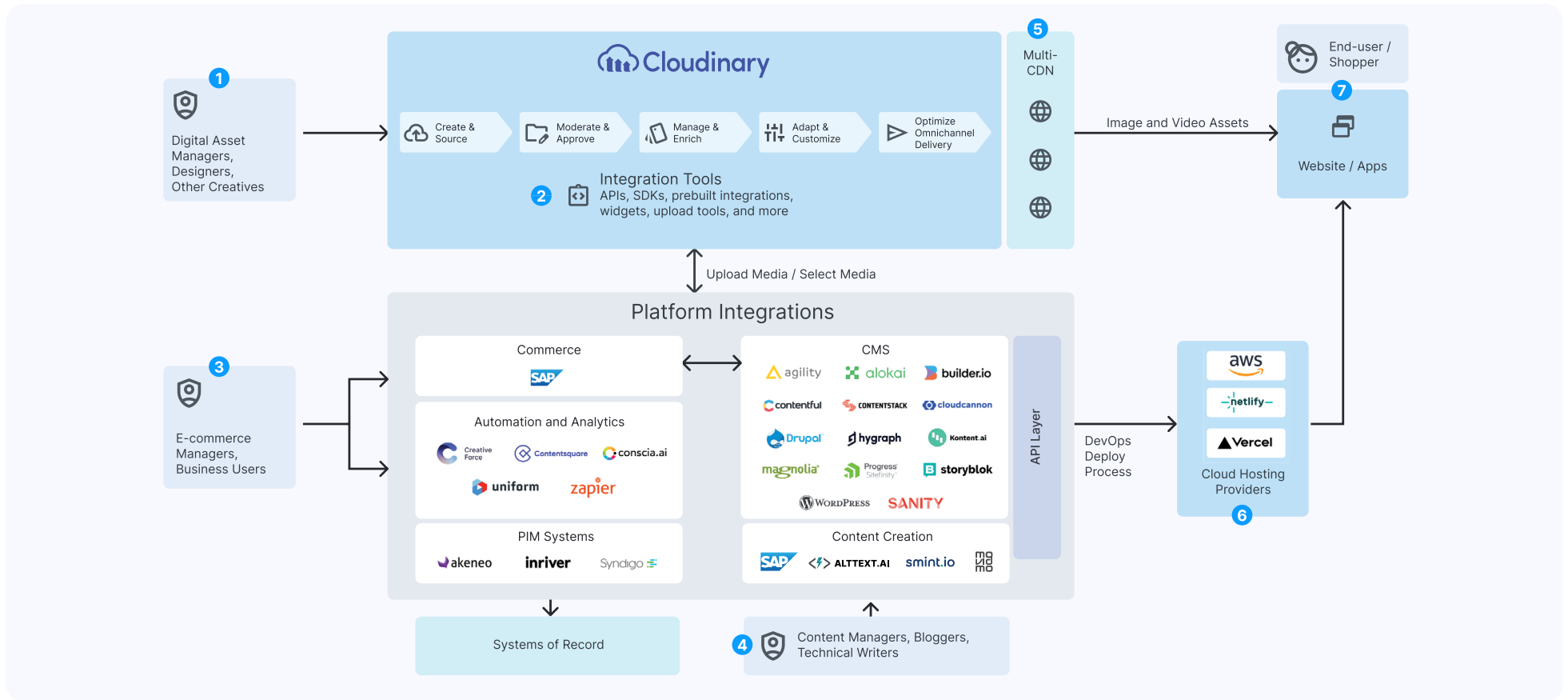# Revolutionize your SAP CX tech stack with visual experiences from Cloudinary



# AI-powered images and videos for your commerce and marketing experiences

**1** Asset managers, designers, and creatives add visual media to Cloudinary through UI components while developers add visual media through APIs. The entire media workflow is managed in Cloudinary.

**2** If a prebuilt connector doesn't exist, developers can build custom website integrations with Cloudinary APIs and deploy it to their stack.

**3** E-commerce and business users access visual media directly from within SAP Commerce Cloud via the pre-built integration or a custom solution built by the Cloudinary API layer.

**4** Content managers, bloggers, and technical writers access Cloudinary images and videos directly from within the CMS to create webpages, videos, blogs, and more.

**5** Enterprise customers have access to Cloudinary's multi-CDN capabilities to deliver optimized assets quickly to end-users.

**6** Easily host websites with Cloudinary partners Vercel, Netlify, and AWS. Also, host on other providers like Azure and Google Cloud.

**7** HTML, CSS, Javascript are set up and delivered by the hosting provider and Cloudinary delivers images and videos to every customer touchpoint.

Learn more at: **www.cloudinary.com**