

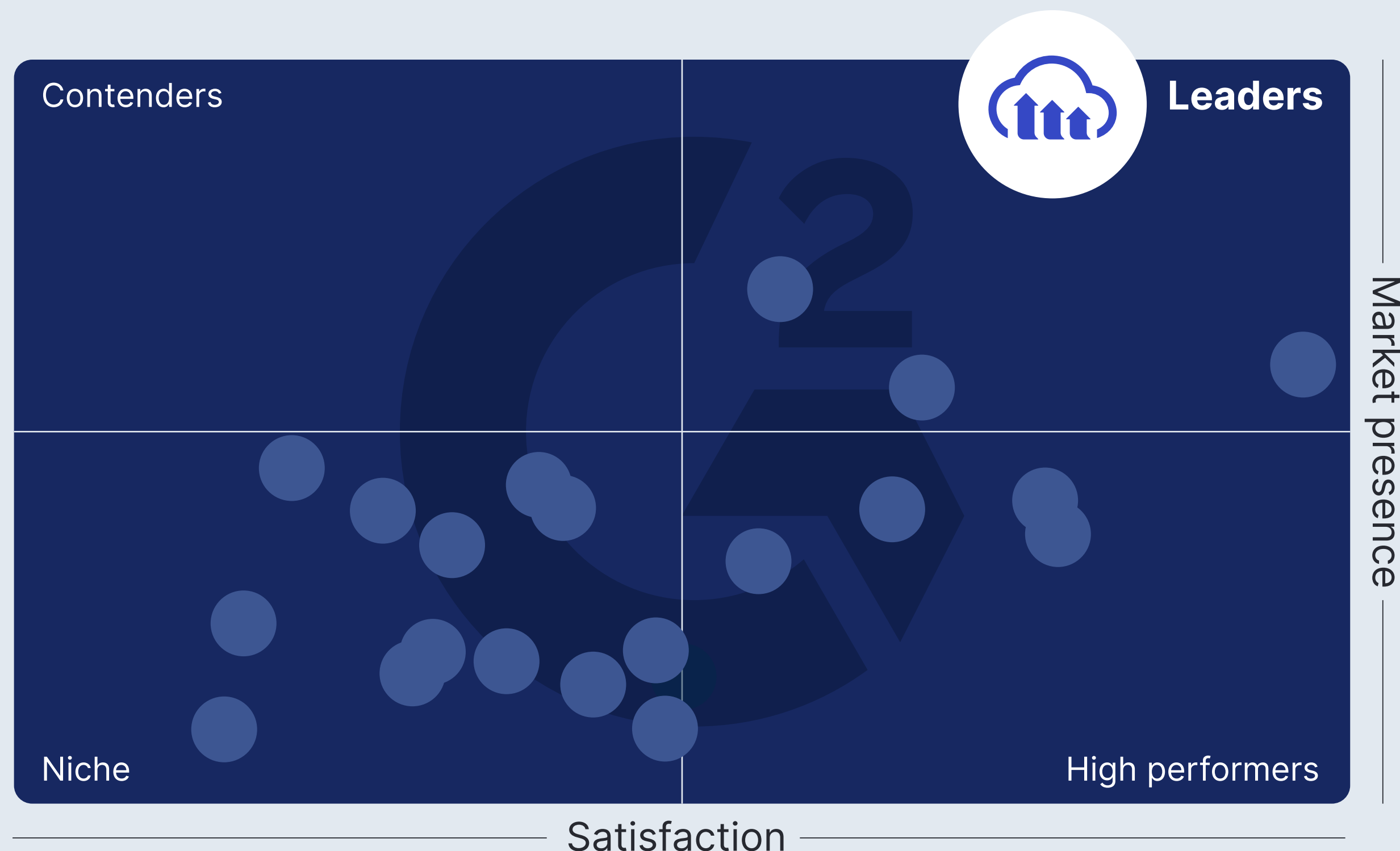
Leading the Way in Visual Excellence

Cloudinary stands out as G2's top choice for image optimization — trusted by developers, loved by brands.

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Grid® Report for Image Optimization Spring 2025



Grid® Report for Image Optimization | Spring 2025 is based off of scores calculated using the G2 Grid® algorithms from reviews collected by February 25, 2025.

Quality of Support



“

Moving from Adobe Scene7 to Cloudinary was made easy by expert technical support.



G2 Reviewer

“

I'm very impressed with the range of options and flexibility within Cloudinary for making transformations.



G2 Reviewer

Product Going in Right Direction



NPS



“

One of the best advantages you can have using Cloudinary is the automated ways of serving image assets on your websites.



G2 Reviewer



About Cloudinary

With more than two million users and 10,000 customers worldwide, Cloudinary is the leading image and video platform for developers and marketers alike to manage images, videos, and other media assets and deliver an optimal end user experience. For more information, visit www.cloudinary.com.

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Data was sourced from the Spring 2025 Image Optimization Grid® Report

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit www.g2.com and follow us on [LinkedIn](https://www.linkedin.com/company/g2).